PENNSTATE SRTE

Student Rating of Teaching Effectiveness

Instructor Report

Enrollment numbers are acquired before the end of the semester and may differ from the final figure.

Reporting Date: 6/13/2014 10:35 AM **Semester:** 2013/14 SP
Instructor ID: MML22 **Instructor:** MARK LENNON

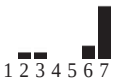
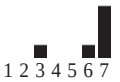
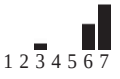
Course ID	Course Title	Students	Responses	Response Rate
201314SPWD___RMGMT_461_001	MGMT461 , Section 001: INTNL MGMT	29	15	51.7%

University Items

A1	Are you taking this course as an elective?	Yes: 3	No: 9	I don't know: 0	N: 12	Percent Yes: 25.0%
A2	What grade do you expect to earn in this course?	A: 10 / 83.3%	B: 2 / 16.7%	C or lower: 0 / 0.0%		

		Lowest Rating			Average Rating			Highest Rating				
		1	2	3	4	5	6	7	N	Mean	N/A	
A3	Rate the overall quality of this course.	0/ 0%	0/ 0%	0/ 0%	1/ 7%	0/ 0%	4/27%	10/67%	15	6.53	0	
A4	Rate the overall quality of the instructor.	0/ 0%	0/ 0%	1/ 7%	0/ 0%	0/ 0%	3/20%	11/73%	15	6.53	0	

Department Items

		Lowest Rating			Average Rating			Highest Rating				
		1	2	3	4	5	6	7	N	Mean	N/A	
B048	Rate the effectiveness of the instructor's responses to student questions.	0/ 0%	1/ 7%	1/ 7%	0/ 0%	0/ 0%	2/13%	11/73%	15	6.27	0	
B049	Rate the adequacy of the instructor's knowledge of the subject matter.	0/ 0%	0/ 0%	1/ 7%	0/ 0%	0/ 0%	2/13%	12/80%	15	6.60	0	
B062	Rate the organization of course material.	0/ 0%	0/ 0%	2/13%	0/ 0%	0/ 0%	2/13%	11/73%	15	6.33	0	
B068	Rate the clarity of the syllabus in stating course objectives, course outline, and criteria for grades.	0/ 0%	0/ 0%	2/13%	0/ 0%	0/ 0%	3/20%	10/67%	15	6.27	0	
B070	Rate the instructor's skill in keeping the course on schedule.	0/ 0%	1/ 7%	1/ 7%	0/ 0%	0/ 0%	3/20%	10/67%	15	6.20	0	
B101	Rate the promptness with which graded exams, reports, and other materials were returned.	0/ 0%	1/ 7%	1/ 7%	1/ 7%	0/ 0%	4/27%	8/53%	15	5.93	0	
B103	Rate the clarity of the instructor's explanations of how grades would be derived.	0/ 0%	0/ 0%	1/ 7%	0/ 0%	0/ 0%	5/33%	9/60%	15	6.40	0	
B112	Rate the fairness of the overall grading system in the course.	0/ 0%	0/ 0%	0/ 0%	1/ 7%	1/ 7%	2/13%	11/73%	15	6.53	0	

University Open Ended Items

Open 1 What helped you learn in this course?

Assignments were varied allowing for different ways of thinking about the information provided in the lessons.

Dr. Lennon is a great instructor.

Podcasts.

everything. Best PROFESSOR AT PENN STATE

Dr. Lennon keeps students engaged with his personality and updates. His feedback is constructive and insightful. I learn more about what he is looking for and what

other will look for in the future from his in-depth analysis of our papers. To Have a teacher give you a youtube of him reading your paper and explaining what he sees, likes and how to improve is above and beyond the call of duty.

I like how the assignments were alternated within the weeks and team assignments, quizzes, and discussion did not fall on the same week. I like the fact that the quizzes were short at direct based on the concepts.

The course design fit the subject well.The additional readings supported the text and the group projects were intelligently designed (this is rare for PSU-WC, sadly).

Dr. Lennon is one of the BEST instructors I have had at Penn State. His dedication, enthusiasm, and attentiveness to his students make him extraordinary. He is prompt in responses to questions and very engaged in all aspects of the course. Even when he was sick this semester he kept us informed in creative ways. He is capable of making important course decisions when things are not well defined and he is interested in his students learning. I would recommend him any time to any perspective student.

The feedback from the professor was incredible. This is the first class that I have taken where an instructor recorded a video and explained how the grades were determined, extra highly relevant information that goes beyond the initial assignment, and tips for what they expected. To be honest, these examples should be used in a lot of other classes because the feedback from the professor was incredible.

Instructore interaction with the students and overall course content was easy to follow and well organized.

Open 2 What changes would improve your learning?

This is a great class.

I didn"t have any changes that I noted. I did want to make one comment on the department questions above. The rating of promptness was average, but this is only because our professor caught the flu. I wanted to be truthful about the answer, but wanted to make an additional comment because the professor did inform us of the delay and that he would need additional time, which is completely understandable.

I would not put a minimum or maximum on discussion post responses. That adds a lot of pressure to answering a critical thinking question. Discussion posts should be based on critical thinking only.

I cannot think of anything at this time to change.I think this course and instructor provided a number of resources and examples to increase thought and apply to our current world.Well done!

NA

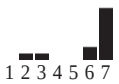
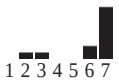
Nothing. This was one of the better courses I have had at Penn State.

nothing.

None.

Nothing. The design of the course was great. I really enjoyed how we kept building on the previous week"s materials to expand the present-weeks assignments. I felt like at the end I had a very professional product.

Unrestricted Items

MGMT100	Rate your agreement with the following statement: “The instructor was easily accessible.”	0/ 0%	1/ 7%	1/ 7%	0/ 0%	0/ 0%	2/13%	11/73%	15	6.27	0	
MGMT101	Rate how well you believe exams/quizzes/projects/papers assessed course objectives.	0/ 0%	0/ 0%	0/ 0%	1/ 7%	0/ 0%	1/ 7%	13/87%	15	6.73	0	
MGMT102	Rate your agreement with the statement: “The instructor responded to my inquiries in a timely manner.”	0/ 0%	1/ 7%	1/ 7%	0/ 0%	0/ 0%	2/13%	11/73%	15	6.27	0	
MGMT103	Rate your agreement with the statement: “I would recommend this course to others.”	0/ 0%	1/ 7%	0/ 0%	1/ 7%	0/ 0%	1/ 7%	12/80%	15	6.40	0	

Certification signature by Persona Not Validated - 1374674144528 <srte@psu.edu>, Validity Unknown
Signed by: SRTE - Penn State Copy Created 06/13/2014 14:35:34 Instructor Report at SRTE Penn State

Instructor & Course Evaluation - Summer 2011 6W2 2113 - 6W2 2011	Frostburg State University FSU

Course:	MKTG640 721 - Marketing Management	**Department:**	MKTG
Instructor:	Mark Lennon	**Resp. Rec'vd / Expected:**	12 / 14

Faculty:	**Lennon, Mark M**
Question:	**Free Response**
Response Rate:	**41.67**% (**5** of **12**)

1	Professor Lennon has been my absolute favorite online professor to date. He has 3 assignments per week that are challenging, thought-provoking, and applicable. They inspire interaction with students and the professor also makes an effort to respond to most students' responses. He creates video responses for subjects that are a little tricky and that was incredibly helpful. Sometimes students need that sort of interaction. I can't thank him enough!
2	This is the first online class I have had (out of 20-25 classes including undergrad courses completed at a different school)in which the instructor connected with students via Youtube. This is awesome! The one difficult thing about online classes is that if instructors aren't really involved with their students, students can begin to feel isolated and as if they are teaching themselves. This was NOT the case with Dr. Lennon. He was very engaged, very responsive, very helpful, and explicit in his instructions. There was no disconnect from this instructor and the Youtube videos that he posted periodically were great because it provided that in-classroom element that is hard to duplicate through discussion boards. (I was glad, however, that I did not have to do Youtube videos and post them).
3	Dr Lennon is the best instructor I've had at Frostburg so far. He promptly answered all my questions, and provided grades for our coursework in a timely fashion. He gave us tips on how to improve our grades, and seemed genuinely interested in our success. He also participated in the class discussions frequently.
4	Youtube video was so creative – it really showed the professor cared about his students
5	Good class, learned some good things about marketing.

Question:	**What did you gain from this class that is different from traditional classroom instruction?**
Response Rate:	**41.66**% (**5** of **12**)

1	N/A
2	Convenience, interaction with an instructor who was traveling, interaction with classmates residing in many different geographic locations.
3	Flexibility
4	MORE CONVERSATION and interaction with class. More than a regular class
5	Time management skills because of the compressed time frame of the class.

Question:	What did you like most about taking this course online?
Response Rate:	41.66% (5 of 12)

1	The professor made the online experience enjoyable even though I don't normally like online courses. He provided video feedback and responded to our discussion board threads on a regular basis. I loved the final project idea and the fact that he had us learn about a new presentation software (prezi.com).
2	The Youtube videos that the instructor posted--very helpful! Also, test grades were available immediately so I knew instantly whether I did well or poorly on the tests.
3	Flexibility
4	the subject matter
5	Learning a new technology

Question:	What did you like least about taking this course online?
Response Rate:	41.66% (5 of 12)

1	I would have obviously preferred an in-person class, but this was the next best thing. The professor was awesome.
2	I had a fully positive experience with this class.
3	Nothing – great class
4	the 10 page paper
5	Amount of work

Instructor & Course Evaluation - Summer 2012 - 6W1 2123 - 6W1 2012	Frostburg State University FSU

Course:	BUAD508 711 - Essentials: Management & Marke	**Department:**	BUAD
Instructor:	Mark Lennon	**Resp. Rec'vd / Expected:**	9 / 14

Faculty:	**Lennon, Mark M**
Question:	**Free Response**
Response Rate:	**55.56**% (**5** of **9**)

1	Dr. Lennon comes through over Blackboard as both knowledgeable and affable. I am very lucky to have had him for my first term at Frostburg.
2	Course was very challenging and demanding for a 6 week course for working professionals.
3	The instructor seemed very knowledgeable on the course material
4	I liked the feedback as the course was going on. When we got feedback on the discussion boards, it was most helpful,
5	This an excellent class and I really enjoyed it.

Question:	**What did you gain from this class that is different from traditional classroom instruction?**
Response Rate:	**33.33**% (**3** of **9**)

1	I am able to take an entire program of study from another state.
2	Better time managment because an assigment was due every week.
3	This class required me to show much more personal discipline.

Question:	**What did you like most about taking this course online?**
Response Rate:	**33.33**% (**3** of **9**)

1	I am more into written communication and feel that I "said" more by posting my thoughts online than I might have said in a classroom setting.
2	I log in at my leisure.
3	The convenience. My schedule would not accommodate a traditional class.

Question:	What did you like least about taking this course online?
Response Rate:	33.33% (3 of 9)

1	Nothing really.
2	The class was great – no complaints
3	The amount of material that was covered in the time frame that was given.

Instructor & Course Evaluation - Summer 2012 - 6W1
2123 - 6W1 2012

Frostburg State University
FSU

Course:	MKTG640 711 - Marketing Management	Department:	MKTG
Instructor:	Mark Lennon	Resp. Rec'vd / Expected:	7 / 15

Faculty:	Lennon, Mark M
Question:	Free Response
Response Rate:	28.57% (2 of 7)

1	Excellent teacher. Cared about the student learning and succeeding. Very prepared and organized
2	Great professor, I loved the class.

Question:	What did you gain from this class that is different from traditional classroom instruction?
Response Rate:	28.57% (2 of 7)

1	Independence in learning. Had to read ans teach myslef the information. In so many online classes teachers no longer teach. They assign you the assignments and you teach yourself. You have the ability to ask questions, but for the most part you have to learn and apply the skilss on your own.
2	I had a harder work ethic than I did in my traditional classroom instruction.

Question:	What did you like most about taking this course online?
Response Rate:	28.57% (2 of 7)

1	The ability to login and due the work when I had time.
2	I enjoyed the flexibility of learning at my own pace and logging onto Blackboard at any point during the day to provide my responses.

Question:	**What did you like least about taking this course online?**
Response Rate:	**14.29**% （**1** of **7**）

1	Lack of live interaction between myself and my classmates, but discussion interaction was fun

Summer 2011 Student Evaluation of Faculty - Online Courses

MKFI Department

Instructor=Lennon,Mark M Discipline=MKTG Course=640 Section=721 Enrl=17

Question	Q #	A	%	B	%	C	%	D	%	E	%	No.	n /a	Sect Avg	Cour Avg	Instr Avg	Std	Disc Avg	Dept Avg	Std	Coll Avg	Univ Avg
-was well prepared.	1	8	67%	2	17%	1	8%	0	0%	1	8%	12	0	4.33	4.33	4.33	1.23	4.59	4.39	1.02	4.46	4.58
-challenged students to learn.	2	10	83%	1	8%	0	0%	0	0%	1	8%	12	0	4.58	4.58	4.58	1.16	4.45	4.34	1.20	4.37	4.52
-demonst'd..thorough knowledge of course content.	3	10	83%	1	8%	0	0%	0	0%	1	8%	12	0	4.58	4.58	4.58	1.16	4.48	4.36	1.14	4.45	4.58
-clearly specified course assignments.	4	8	67%	2	17%	0	0%	0	0%	2	17%	12	0	4.17	4.17	4.17	1.53	4.50	4.35	1.10	4.34	4.37
-demonst'd..genuine interest in the subj. matter.	5	10	83%	1	8%	0	0%	0	0%	1	8%	12	0	4.58	4.58	4.58	1.16	4.28	4.18	1.21	4.40	4.54
-encouraged student-student & student-teacher int.	6	9	75%	2	17%	0	0%	0	0%	1	8%	12	0	4.50	4.50	4.50	1.17	4.38	3.95	1.38	4.33	4.35
-displayed interest in students & student learning	7	9	75%	2	17%	0	0%	0	0%	1	8%	12	0	4.50	4.50	4.50	1.17	4.31	4.11	1.19	4.30	4.37
-treated students with respect.	8	8	67%	2	17%	1	8%	0	0%	1	8%	12	0	4.33	4.33	4.33	1.23	4.52	4.33	1.15	4.57	4.57
-clearly explained the grading process.	9	8	67%	2	17%	0	0%	1	8%	1	8%	12	0	4.25	4.25	4.25	1.36	4.53	4.39	1.11	4.39	4.41
-was available for assistance.	10	8	67%	3	25%	0	0%	1	8%	0	0%	12	0	4.50	4.50	4.50	0.90	4.55	4.18	1.15	4.39	4.45
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STUDENT ASSESSMENT RATING	30	0	.	0	.	0	.	0	.	0	.	0	0	4.43	4.43	4.43	1.14	4.45	4.25	1.01	4.39	4.46
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*"**%" = 100%. Coll & Univ means may change due to late submissions.*

Summer 2012 Student Evaluation of Faculty - Online Courses

MKFI Department

Instructor=Lennon,Mark M Discipline=BUAD Course=508 Section=711 Enrl=14

Question	Q #	A	%	B	%	C	%	D	%	E	%	No.	n /a		Sect Avg	Cour Avg	Instr Avg	Std		Disc Avg	Dept Avg	Std		Coll Avg	Univ Avg
-was well prepared.	1	5	56%	1	11%	3	33%	0	0%	0	0%	9	0		4.22	4.22	4.50	0.82		4.22	4.46	0.99		4.58	4.64
-challenged students to learn.	2	6	67%	1	11%	1	11%	1	11%	0	0%	9	0		4.33	4.33	4.56	0.89		4.33	4.30	1.15		4.50	4.62
-demonst'd..thorough knowledge of course content.	3	8	89%	0	0%	1	11%	0	0%	0	0%	9	0		4.78	4.78	4.69	0.60		4.78	4.47	1.02		4.50	4.63
-clearly specified course assignments.	4	8	89%	1	11%	0	0%	0	0%	0	0%	9	0		4.89	4.89	4.75	0.58		4.89	4.56	0.92		4.45	4.48
-demonst'd..genuine interest in the subj. matter.	5	8	89%	1	11%	0	0%	0	0%	0	0%	9	0		4.89	4.89	4.81	0.40		4.89	4.57	0.86		4.47	4.61
-encouraged student-student & student-teacher int.	6	6	67%	2	22%	1	11%	0	0%	0	0%	9	0		4.56	4.56	4.56	0.63		4.56	4.20	1.11		4.37	4.49
-displayed interest in students & student learning	7	7	78%	1	11%	1	11%	0	0%	0	0%	9	0		4.67	4.67	4.69	0.60		4.67	4.29	1.11		4.38	4.50
-treated students with respect.	8	7	78%	2	22%	0	0%	0	0%	0	0%	9	0		4.78	4.78	4.81	0.40		4.78	4.56	0.97		4.63	4.69
-clearly explained the grading process.	9	6	67%	3	33%	0	0%	0	0%	0	0%	9	0		4.67	4.67	4.75	0.45		4.67	4.54	1.00		4.54	4.58
-was available for assistance.	10	6	67%	1	11%	2	22%	0	0%	0	0%	9	0		4.44	4.44	4.63	0.72		4.44	4.41	1.12		4.53	4.55
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STUDENT ASSESSMENT RATING	30	0	.	0	.	0	.	0	.	0	.	0	0		4.62	4.62	4.68	0.45		4.62	4.44	0.89		4.49	4.57
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*"**%" = 100%. Coll & Univ means may change due to late submissions.*

Summer 2012 Student Evaluation of Faculty - Online Courses

MKFI Department

Instructor=Lennon,Mark M Discipline=MKTG Course=640 Section=711 Enrl=16

Question	Q #	A	%	B	%	C	%	D	%	E	%	No.	n /a		Sect Avg	Cour Avg	Instr Avg	Std		Disc Avg	Dept Avg	Std		Coll Avg	Univ Avg
-was well prepared.	1	6	86%	1	14%	0	0%	0	0%	0	0%	7	0		4.86	4.86	4.50	0.82		4.61	4.46	0.99		4.58	4.64
-challenged students to learn.	2	6	86%	1	14%	0	0%	0	0%	0	0%	7	0		4.86	4.86	4.56	0.89		4.39	4.30	1.15		4.50	4.62
-demonst'd..thorough knowledge of course content.	3	4	57%	3	43%	0	0%	0	0%	0	0%	7	0		4.57	4.57	4.69	0.60		4.40	4.47	1.02		4.50	4.63
-clearly specified course assignments.	4	5	71%	1	14%	1	14%	0	0%	0	0%	7	0		4.57	4.57	4.75	0.58		4.65	4.56	0.92		4.45	4.48
-demonst'd..genuine interest in the subj. matter.	5	5	71%	2	29%	0	0%	0	0%	0	0%	7	0		4.71	4.71	4.81	0.40		4.47	4.57	0.86		4.47	4.61
-encouraged student-student & student-teacher int.	6	4	57%	3	43%	0	0%	0	0%	0	0%	7	0		4.57	4.57	4.56	0.63		4.11	4.20	1.11		4.37	4.49
-displayed interest in students & student learning	7	5	71%	2	29%	0	0%	0	0%	0	0%	7	0		4.71	4.71	4.69	0.60		4.35	4.29	1.11		4.38	4.50
-treated students with respect.	8	6	86%	1	14%	0	0%	0	0%	0	0%	7	0		4.86	4.86	4.81	0.40		4.67	4.56	0.97		4.63	4.69
-clearly explained the grading process.	9	6	86%	1	14%	0	0%	0	0%	0	0%	7	0		4.86	4.86	4.75	0.45		4.70	4.54	1.00		4.54	4.58
-was available for assistance.	10	6	86%	1	14%	0	0%	0	0%	0	0%	7	0		4.86	4.86	4.63	0.72		4.56	4.41	1.12		4.53	4.55
	.	.	.	.	.	.	.	.	.	.	.	.	.		.	.	.	.		.	.	.		.	.
STUDENT ASSESSMENT RATING	30	0	.	0	.	0	.	0	.	0	.	0	0		4.74	4.74	4.68	0.45		4.50	4.44	0.89		4.49	4.57
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*"**%" = 100%. Coll & Univ means may change due to late submissions.*

Scantron

Mark Lennon, (as private and confidential)

Report: Loyola University Maryland Course Evaluations Fall 2010

Dear Dr. Lennon,

These are your evaluation results for Globalization & Intl Business / LUMD.1

The results are laid out in two sections: the Professor, and the Course.

Under the categories "the Professor" and "the Course" you will find the average of the results for each specific question. The "av.=" on the right hand side of the report sheet gives the average result for each question. The "n=" provides the number of students who actually answered the question, the "ab.=" represents the number of students who marked "Not Applicable" as their response and "dev.=" represents the standard deviation.

The report provides two different graphic versions of the student course evaluation results: a bar graph of each question, as well as an overall "profile" of the results of all questions. In the past you have received only a numerical response. It is hoped that these added graphic responses will aid in interpreting the results of the course evaluations. Although the appearance of the report is slightly different, the information presented is exactly the same as in previous years.

All faculty are receiving these summary reports of their data via email only. If you wish for your department chair to have a copy of your course evaluation summary report, you must provide them with your report (the Offices of Institutional Research and Academic Affairs do not provide chairs with evaluation summaries). Please note: only courses with 5 or more students are scanned and analyzed by the University.

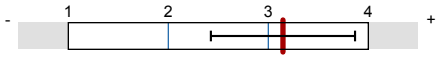
If you have any questions about your summary report or the course evaluation process, please contact Nicole Simone nmsimone@loyola.edu.

Mark Lennon

Globalization & Intl Business (GB*617*51)
No. of responses = 13

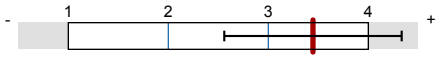
Overall indicators

Global Index



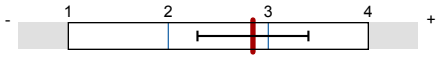
av.=3.1
dev.=0.7

1. The Professor



av.=3.4
dev.=0.9

2. The Course: (Items specific to the course/and or department)

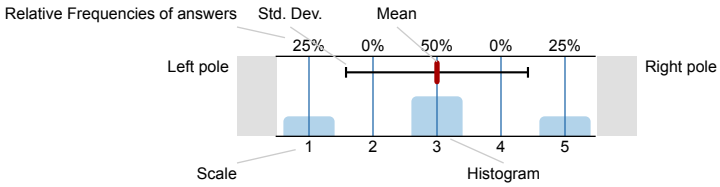


av.=2.8
dev.=0.6

Survey Results

Legend

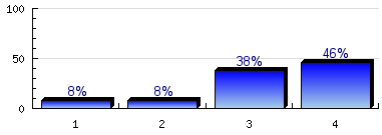
Question text



n=No. of responses
av.=Mean
dev.=Std. Dev.
ab.=Abstention

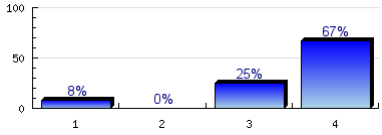
1. The Professor

1.1) Clearly laid out the course objectives.

Strongly Disagree  Strongly Agree

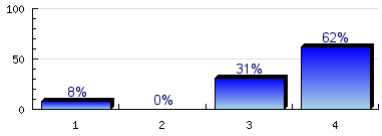
n=13
av.=3.2
dev.=0.9

1.2) Conducted the course in a way that helped me fulfill those objectives.

Strongly Disagree  Strongly Agree

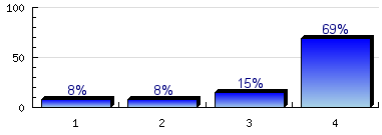
n=12
av.=3.5
dev.=0.9
ab.=1

1.3) Presented the course materials clearly.

Strongly Disagree  Strongly Agree

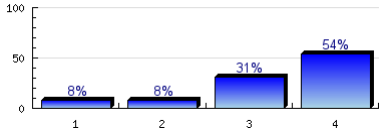
n=13
av.=3.5
dev.=0.9

1.4) Communicated interest and enthusiasm.

Strongly Disagree  Strongly Agree

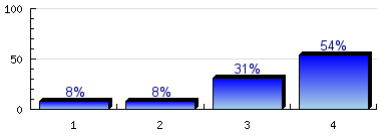
n=13
av.=3.5
dev.=1

1.5) Was well prepared for each class.

Strongly Disagree  Strongly Agree

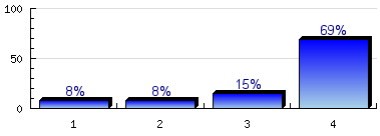
n=13
av.=3.3
dev.=0.9

1.6) Summarized or emphasized major points in lectures or discussions.

Strongly Disagree  Strongly Agree

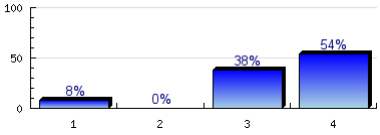
n=13
av.=3.3
dev.=0.9

1.7) Showed genuine respect and concern for students.

Strongly Disagree  Strongly Agree

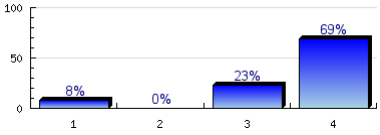
n=13
av.=3.5
dev.=1

1.8) Was available for consultation with students.

Strongly Disagree  Strongly Agree

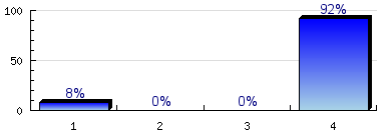
n=13
av.=3.4
dev.=0.9

1.9) Stimulated intellectual curiosity.

Strongly Disagree  Strongly Agree

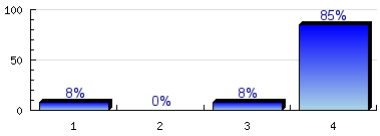
n=13
av.=3.5
dev.=0.9

1.10) Encouraged discussion, questions, and participation.

Strongly Disagree  Strongly Agree

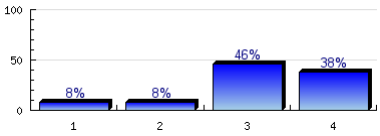
n=13
av.=3.8
dev.=0.8

1.11) Encouraged students to think for themselves.

Strongly Disagree  Strongly Agree

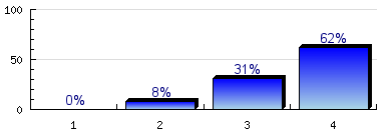
n=13
av.=3.7
dev.=0.9

1.12) Used techniques which evaluated my progress well and my understanding of course materials.

Strongly Disagree  Strongly Agree

n=13
av.=3.2
dev.=0.9

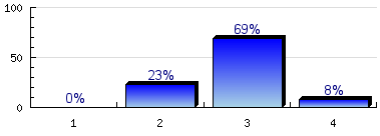
1.13) Overall I would rate the effectiveness of the instructor as:

Poor  Excellent

n=13
av.=3.5
dev.=0.7

2. The Course: (Items specific to the course/and or department)

2.1) Overall, I would rate this course as challenging.

Strongly Disagree  Strongly Agree

n=13
av.=2.8
dev.=0.6

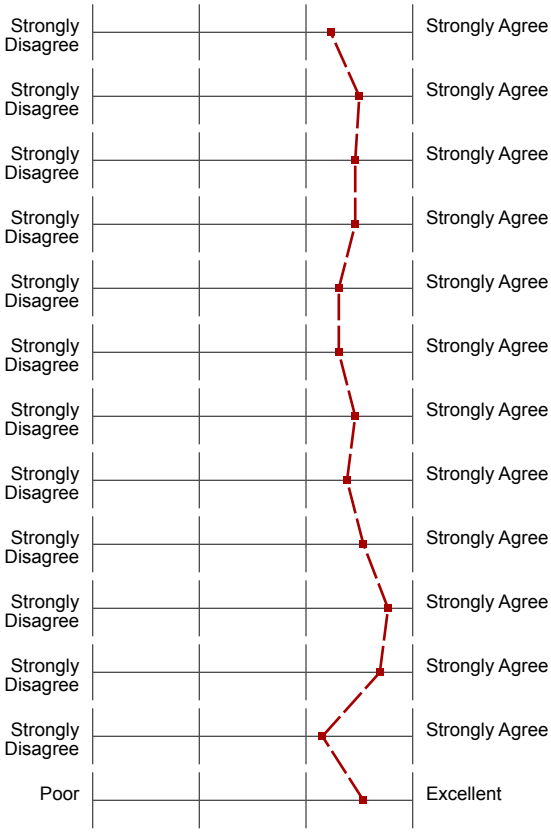
Profile

Subunit: zManagement and Intl. Business Fall 2010 (Graduate)
Name of the instructor: MarkLennon
Name of the course: (Name of the survey) Globalization & Intl Business (GB*617*51)

Values used in the profile line: Mean

1. The Professor

1.1)	Clearly laid out the course objectives.	Strongly Disagree	Strongly Agree	n=13	av.=3.2	md=3.0	dev.=0.9
1.2)	Conducted the course in a way that helped me fulfill those objectives.	Strongly Disagree	Strongly Agree	n=12	av.=3.5	md=4.0	dev.=0.9
1.3)	Presented the course materials clearly.	Strongly Disagree	Strongly Agree	n=13	av.=3.5	md=4.0	dev.=0.9
1.4)	Communicated interest and enthusiasm.	Strongly Disagree	Strongly Agree	n=13	av.=3.5	md=4.0	dev.=1.0
1.5)	Was well prepared for each class.	Strongly Disagree	Strongly Agree	n=13	av.=3.3	md=4.0	dev.=0.9
1.6)	Summarized or emphasized major points in lectures or discussions.	Strongly Disagree	Strongly Agree	n=13	av.=3.3	md=4.0	dev.=0.9
1.7)	Showed genuine respect and concern for students.	Strongly Disagree	Strongly Agree	n=13	av.=3.5	md=4.0	dev.=1.0
1.8)	Was available for consultation with students.	Strongly Disagree	Strongly Agree	n=13	av.=3.4	md=4.0	dev.=0.9
1.9)	Stimulated intellectual curiosity.	Strongly Disagree	Strongly Agree	n=13	av.=3.5	md=4.0	dev.=0.9
1.10)	Encouraged discussion, questions, and participation.	Strongly Disagree	Strongly Agree	n=13	av.=3.8	md=4.0	dev.=0.8
1.11)	Encouraged students to think for themselves.	Strongly Disagree	Strongly Agree	n=13	av.=3.7	md=4.0	dev.=0.9
1.12)	Used techniques which evaluated my progress well and my understanding of course materials.	Strongly Disagree	Strongly Agree	n=13	av.=3.2	md=3.0	dev.=0.9
1.13)	Overall I would rate the effectiveness of the instructor as:	Poor	Excellent	n=13	av.=3.5	md=4.0	dev.=0.7



2. The Course: (Items specific to the course/and or department)

2.1)	Overall, I would rate this course as challenging.	Strongly Disagree	Strongly Agree	n=13	av.=2.8	md=3.0	dev.=0.6

Comments Report

3. Comments

3.1) On average, how many HOURS PER WEEK, outside of scheduled class time, do you devote to THIS CLASS (for example, studying, reading, doing homework, researching, working in small groups, etc.)?

- 1 (2 Counts)
- 2 hours
- 2 ours, case questions and country papers and blog posts
- 4 (2 Counts)
- 4-6 hours per week
- 9 hours on average.
- An overall 6 hours per week were dedicated to class. This was primarily due to some research papers and presentations.
- When there was a project I spent around 6-10 hours on research/writing. On weeks when we only had reading assignments it took me about 4 hours to prepare.
- 5 (2 Counts)
- 6

3.2) What are the major strengths of the course?

- -Learning about different global issues
  -Working in teams to complete paper assignments
  -Presentations for each team
  -Class discussions
- Gave the students an opportunity to speak in public and to think of the business world in a global perspective.
- Good discussion of current events and case studies; opens your mind to the international aspect of business and globalization; having teams assigned to 9 countires allowed exposure to many isues and aspects of ahc country; opportunity to beef-up presentation skills; not your typical class of all lecture and exams; I liked this; Professor Lennon made class very interesting and even entertaining.
- Importance to global events, latest news and a deeper understanding of the financial global perspective. The concept of globalization was well laid out.
- Interactive, group work, current event dicussions, interesting films and case studies
- The major strength of this course/professor was its/his ability to stimulate thought and interesting ideas. Everyone had a chance to express their point of view as it related to the material covered in class/homework. I was able to develop a new understanding of certain business aspects and have begun to think more critically about businesses and business in general. The course challenged me to reflect on different ideas but was not overbearing, in terms of coursework.
- The professor is outstanding.
- This class was very discussion based, and I learned a lot from my classmates as well as from Dr. Lennon. I enjoyed the variety that the class offered: case discussions, news blog, videos, and presentations.
- the instructor is great and really knows his stuff

3.3) Please write any suggestions you have to improve the course.

- As oppose to only focusing on the assigned countries throughout the semester, allow the students to post articles concerning any OUS countries so there is a better understanding of the entire world as opposed to only the ones groups were formed around.
- I liked the movies we have seen so far, so more of them would be great. It would be nice to have more time (more than 8 weeks) to go deeper.

- It was challenging to fit in everything we had to say in 5 pages for the group papers with all the questions. I think the length should be extended, or the number of questions should be cut back. I really enjoyed the country team thing, but it was challenging at first to learn so much about the countries economy/culture so quickly!
- More current case studies; a little more lecture time to cover key points since there was basically none; a little less research since that was mostly what course entailed; course at times may have been a litle too much self-education.
- More work in this 2 credit class than most 3 credit classes. I would suggest either cutting out some required assignments or making this course 3 credits. The combination of class blogs, paper assignments, presentations, reading, and case questions, in my opinion, is enough to make this course 3 credits.
- None.
- Provide feedback along the way as to how we are doing on the case studies. They make up half of our grade, but there is no indication of how well we are performing. (Doesn't have to be as detailed as the feedback for the papers, but maybe halfway through the cases, give us a general idea.)
- Try having students give presentation on the case studies assigned as homework. Use their presentation as a starting point for class discussion.
- add substance!!!(I literally could have taught this course)
- keep dr. lennon, i hope he has tenure

Scantron

Mark Lennon, (as private and confidential)

Report: Loyola University Maryland Course Evaluations Fall 2010

Dear Dr. Lennon,

These are your evaluation results for International Business / LUMD.1

The results are laid out in two sections: the Professor, and the Course.

Under the categories "the Professor" and "the Course" you will find the average of the results for each specific question. The "av.=" on the right hand side of the report sheet gives the average result for each question. The "n=" provides the number of students who actually answered the question, the "ab.=" represents the number of students who marked "Not Applicable" as their response and "dev.=" represents the standard deviation.

The report provides two different graphic versions of the student course evaluation results: a bar graph of each question, as well as an overall "profile" of the results of all questions. In the past you have received only a numerical response. It is hoped that these added graphic responses will aid in interpreting the results of the course evaluations. Although the appearance of the report is slightly different, the information presented is exactly the same as in previous years.

All faculty are receiving these summary reports of their data via email only. If you wish for your department chair to have a copy of your course evaluation summary report, you must provide them with your report (the Offices of Institutional Research and Academic Affairs do not provide chairs with evaluation summaries). Please note: only courses with 5 or more students are scanned and analyzed by the University.

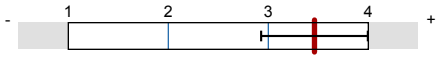
If you have any questions about your summary report or the course evaluation process, please contact Nicole Simone nmsimone@loyola.edu.

Mark Lennon

International Business (IB*282*08)
No. of responses = 11

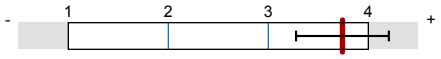
Overall indicators

Global Index



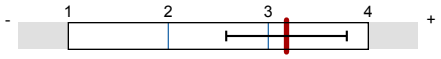
av.=3.5
dev.=0.5

1. The Professor



av.=3.7
dev.=0.5

2. The Course: (Items specific to the course/and or department)

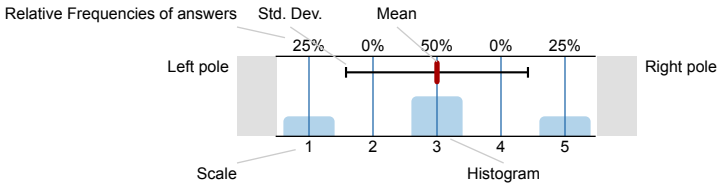


av.=3.2
dev.=0.6

Survey Results

Legend

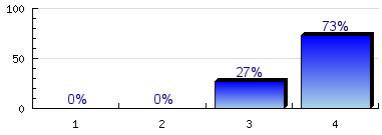
Question text



n=No. of responses
av.=Mean
dev.=Std. Dev.
ab.=Abstention

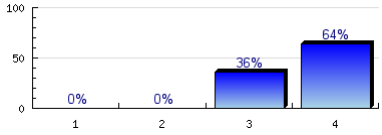
1. The Professor

1.1) Clearly laid out the course objectives.

Strongly Disagree  Strongly Agree

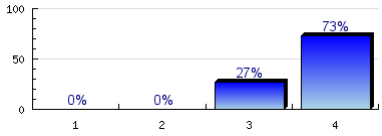
n=11
av.=3.7
dev.=0.5

1.2) Conducted the course in a way that helped me fulfill those objectives.

Strongly Disagree  Strongly Agree

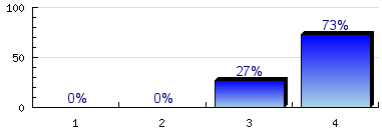
n=11
av.=3.6
dev.=0.5

1.3) Presented the course materials clearly.

Strongly Disagree  Strongly Agree

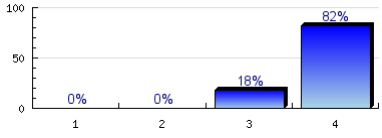
n=11
av.=3.7
dev.=0.5

1.4) Communicated interest and enthusiasm.

Strongly Disagree  Strongly Agree

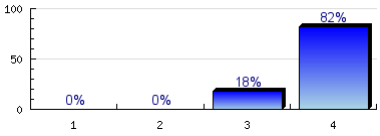
n=11
av.=3.7
dev.=0.5

1.5) Was well prepared for each class.

Strongly Disagree  Strongly Agree

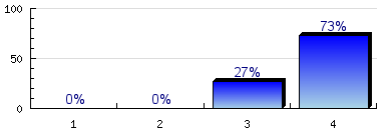
n=11
av.=3.8
dev.=0.4

1.6) Summarized or emphasized major points in lectures or discussions.

Strongly Disagree  Strongly Agree

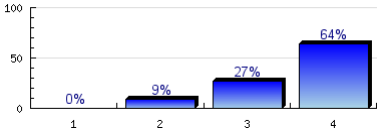
n=11
av.=3.8
dev.=0.4

1.7) Showed genuine respect and concern for students.

Strongly Disagree  Strongly Agree

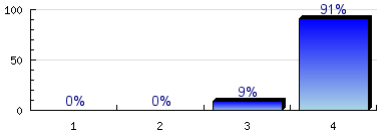
n=11
av.=3.7
dev.=0.5

1.8) Was available for consultation with students.

Strongly Disagree  Strongly Agree

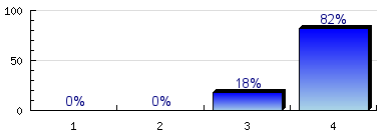
n=11
av.=3.5
dev.=0.7

1.9) Stimulated intellectual curiosity.

Strongly Disagree  Strongly Agree

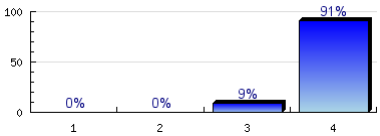
n=11
av.=3.9
dev.=0.3

1.10) Encouraged discussion, questions, and participation.

Strongly Disagree  Strongly Agree

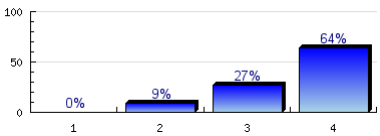
n=11
av.=3.8
dev.=0.4

1.11) Encouraged students to think for themselves.

Strongly Disagree  Strongly Agree

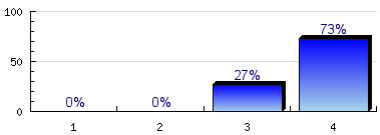
n=11
av.=3.9
dev.=0.3

1.12) Used techniques which evaluated my progress well and my understanding of course materials.

Strongly Disagree  Strongly Agree

n=11
av.=3.5
dev.=0.7

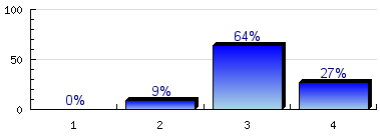
1.13) Overall I would rate the effectiveness of the instructor as:

Poor  Excellent

n=11
av.=3.7
dev.=0.5

2. The Course: (Items specific to the course/and or department)

2.1) Overall, I would rate this course as challenging.

Strongly Disagree  Strongly Agree

n=11
av.=3.2
dev.=0.6

Profile

Subunit: zManagement and Intl. Business Fall 2010 (Undergraduate)
Name of the instructor: MarkLennon
Name of the course: (Name of the survey) International Business (IB*282*08)

Values used in the profile line: Mean

1. The Professor

1.1)	Clearly laid out the course objectives.	Strongly Disagree	Strongly Agree	n=11 av.=3.7 md=4.0 dev.=0.5	
1.2)	Conducted the course in a way that helped me fulfill those objectives.	Strongly Disagree	Strongly Agree	n=11 av.=3.6 md=4.0 dev.=0.5	
1.3)	Presented the course materials clearly.	Strongly Disagree	Strongly Agree	n=11 av.=3.7 md=4.0 dev.=0.5	
1.4)	Communicated interest and enthusiasm.	Strongly Disagree	Strongly Agree	n=11 av.=3.7 md=4.0 dev.=0.5	
1.5)	Was well prepared for each class.	Strongly Disagree	Strongly Agree	n=11 av.=3.8 md=4.0 dev.=0.4	
1.6)	Summarized or emphasized major points in lectures or discussions.	Strongly Disagree	Strongly Agree	n=11 av.=3.8 md=4.0 dev.=0.4	
1.7)	Showed genuine respect and concern for students.	Strongly Disagree	Strongly Agree	n=11 av.=3.7 md=4.0 dev.=0.5	
1.8)	Was available for consultation with students.	Strongly Disagree	Strongly Agree	n=11 av.=3.5 md=4.0 dev.=0.7	
1.9)	Stimulated intellectual curiosity.	Strongly Disagree	Strongly Agree	n=11 av.=3.9 md=4.0 dev.=0.3	
1.10)	Encouraged discussion, questions, and participation.	Strongly Disagree	Strongly Agree	n=11 av.=3.8 md=4.0 dev.=0.4	
1.11)	Encouraged students to think for themselves.	Strongly Disagree	Strongly Agree	n=11 av.=3.9 md=4.0 dev.=0.3	
1.12)	Used techniques which evaluated my progress well and my understanding of course materials.	Strongly Disagree	Strongly Agree	n=11 av.=3.5 md=4.0 dev.=0.7	
1.13)	Overall I would rate the effectiveness of the instructor as:	Poor	Excellent	n=11 av.=3.7 md=4.0 dev.=0.5	

2. The Course: (Items specific to the course/and or department)

2.1)	Overall, I would rate this course as challenging.	Strongly Disagree	Strongly Agree	n=11 av.=3.2 md=3.0 dev.=0.6	

Comments Report

3. Comments

3.1) On average, how many HOURS PER WEEK, outside of scheduled class time, do you devote to THIS CLASS (for example, studying, reading, doing homework, researching, working in small groups, etc.)?

- 3 hours (2 Counts)
- 3
- 3-4
- 4-6 hrs for papers, blogs, case studies
- 4 (3 Counts)
- 5 hours
- 6-8HRS

3.2) What are the major strengths of the course?

- -enjoyed learning about a specific country through groups
  -glad that the papers were every other week, and not every week; also that we were given the topics in advance for better preparation for papers and presentations
  -Like having tests on blackboard
- Class is fun and interesting.
- Dr. Lennon is a truly amazing teacher, and I would recommend him to any of my friends. I learned so much from him, and the class was interesting. He sparked my interest in learning the material and in the end, I learned a lot. He truly cares about his students. Amazing guy!
- Professor Lennon is an amazing academic. He has a general concern for our well-being, is always available to assist us on any of our questions, and always stimulates an intellectual conversation in classes. It is nice to know Loyola hired a guy like this. I learned more about the business of the world aboard than I ever have. His first hand experience gave us a personal insight into business internationally.
- Professor Mark Lennon is one of the best teachers at Loyola. He teaching with great enthusiasm and made this class very interesting. He was always available to answer questions and help.
- The teaching, good communicator, good homework assignments, fair grader
- Very interesting and fun class.
- the group work
- weekly group projects on country teams

  break down discussions

3.3) Please write any suggestions you have to improve the course.

- -Maybe only a paper and not a presentation for the Country assignments--it seemed tedious to do both--also, most students didn't pay any attention to any presentations so it was disrespectful and insulting that you work hard on a presentation and no one but the teacher actually pays attention
  -If you want to continue the presentation, maybe require people to ask questions or have questions about presentations on the tests, people might then pay more attention
- NONE - it was great
- No Suggestions
- No suggestions.
- i would suggest to go over the chapters a little more so than we did
- none!

Scantron

Mark Lennon, (as private and confidential)

Report: Loyola University Maryland Course Evaluations Spring 2011

Dear Dr. Lennon,

These are your evaluation results for Business Policy / LUMDpaper

The results are laid out in two sections: the Professor, and the Course.

Under the categories "the Professor" and "the Course" you will find the average of the results for each specific question. The "av.=" on the right hand side of the report sheet gives the average result for each question. The "n=" provides the number of students who actually answered the question, the "ab.=" represents the number of students who marked "Not Applicable" as their response and "dev.=" represents the standard deviation.

The report provides two different graphic versions of the student course evaluation results: a bar graph of each question, as well as an overall "profile" of the results of all questions. In the past you have received only a numerical response. It is hoped that these added graphic responses will aid in interpreting the results of the course evaluations. Although the appearance of the report is slightly different, the information presented is exactly the same as in previous years.

All faculty are receiving these summary reports of their data via email only. If you wish for your department chair to have a copy of your course evaluation summary report, you must provide them with your report (the Offices of Institutional Research and Academic Affairs do not provide chairs with evaluation summaries). Please note: only courses with 5 or more students are scanned and analyzed by the University.

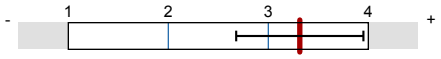
If you have any questions about your summary report or the course evaluation process, please contact Nicole Simone nmsimone@loyola.edu.

Mark Lennon

Business Policy (MG*402*04)
No. of responses = 25

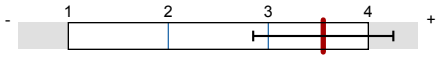
Overall indicators

Global Index



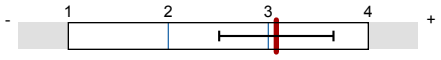
av.=3.3
dev.=0.6

1. The Professor



av.=3.5
dev.=0.7

2. The Course: (Items specific to the course/and or department)

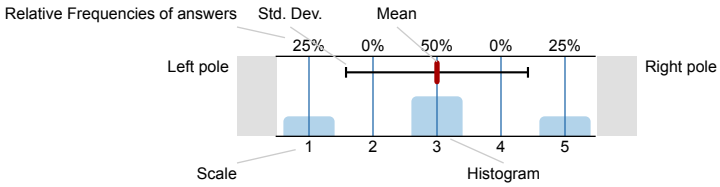


av.=3.1
dev.=0.6

Survey Results

Legend

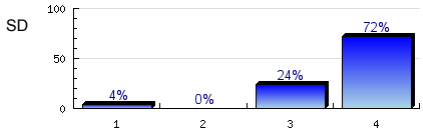
Question text



n=No. of responses
av.=Mean
dev.=Std. Dev.
ab.=Abstention

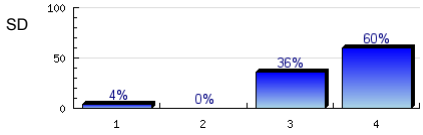
1. The Professor

1.1) Clearly laid out the course objectives.



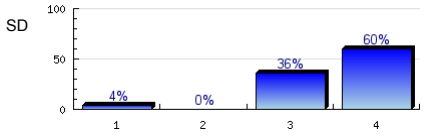
n=25
av.=3.6
dev.=0.7

1.2) Conducted the course in a way that helped me fulfill those objectives.



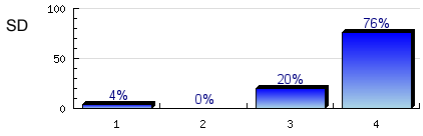
n=25
av.=3.5
dev.=0.7

1.3) Presented the course materials clearly.



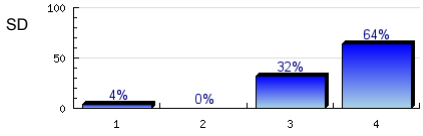
n=25
av.=3.5
dev.=0.7

1.4) Communicated interest and enthusiasm.



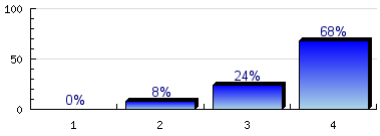
n=25
av.=3.7
dev.=0.7

1.5) Was well prepared for each class.



n=25
av.=3.6
dev.=0.7

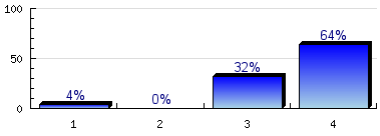
1.6) Summarized or emphasized major points in lectures or discussions.

SD 

SA

n=25
av.=3.6
dev.=0.6

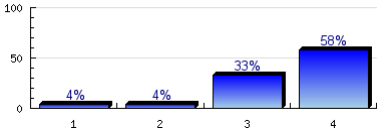
1.7) Showed genuine respect and concern for students.

SD 

SA

n=25
av.=3.6
dev.=0.7

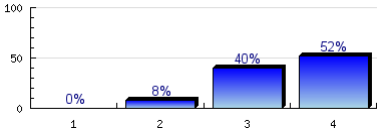
1.8) Was available for consultation with students.

SD 

SA

n=24
av.=3.5
dev.=0.8
ab.=1

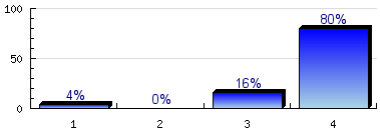
1.9) Stimulated intellectual curiosity.

SD 

SA

n=25
av.=3.4
dev.=0.7

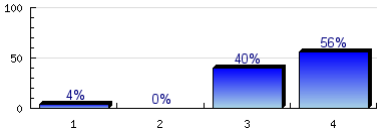
1.10) Encouraged discussion, questions, and participation.

SD 

SA

n=25
av.=3.7
dev.=0.7

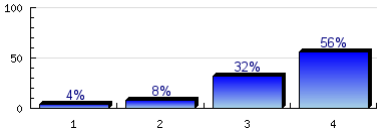
1.11) Encouraged students to think for themselves.

SD 

SA

n=25
av.=3.5
dev.=0.7

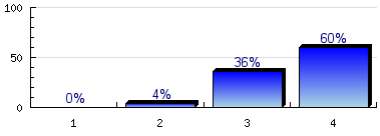
1.12) Used techniques which evaluated my progress well and my understanding of course materials.

SD 

SA

n=25
av.=3.4
dev.=0.8

1.13) Overall I would rate the effectiveness of the instructor as:

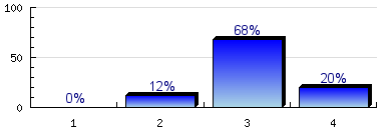
Poor 

Excellent

n=25
av.=3.6
dev.=0.6

2. The Course: (Items specific to the course/and or department)

2.1) Overall, I would rate this course as challenging.

SD 

SA

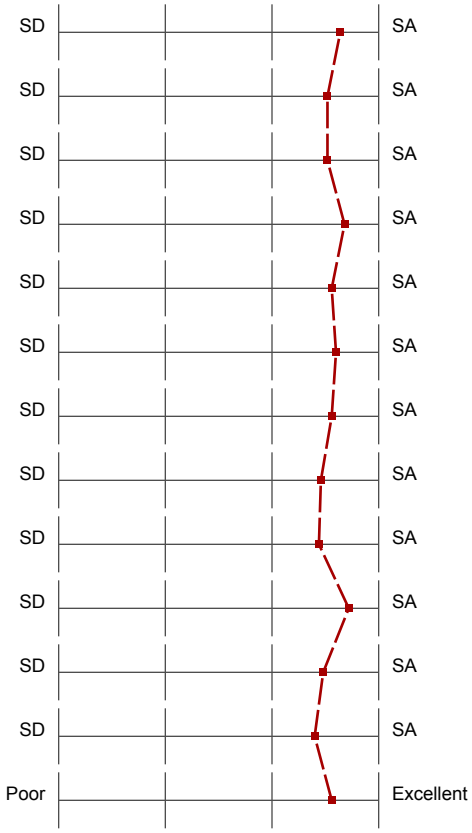
n=25
av.=3.1
dev.=0.6

Profile

Subunit: zManagement and International Business SP11 (UG)
Name of the instructor: MarkLennon
Name of the course: (Name of the survey) Business Policy (MG*402*04)

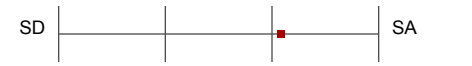
Values used in the profile line: Mean

1. The Professor



1.1)	Clearly laid out the course objectives.	n=25	av.=3.6	md=4.0 dev.=0.7
1.2)	Conducted the course in a way that helped me fulfill those objectives.	n=25	av.=3.5	md=4.0 dev.=0.7
1.3)	Presented the course materials clearly.	n=25	av.=3.5	md=4.0 dev.=0.7
1.4)	Communicated interest and enthusiasm.	n=25	av.=3.7	md=4.0 dev.=0.7
1.5)	Was well prepared for each class.	n=25	av.=3.6	md=4.0 dev.=0.7
1.6)	Summarized or emphasized major points in lectures or discussions.	n=25	av.=3.6	md=4.0 dev.=0.6
1.7)	Showed genuine respect and concern for students.	n=25	av.=3.6	md=4.0 dev.=0.7
1.8)	Was available for consultation with students.	n=24	av.=3.5	md=4.0 dev.=0.8
1.9)	Stimulated intellectual curiosity.	n=25	av.=3.4	md=4.0 dev.=0.7
1.10)	Encouraged discussion, questions, and participation.	n=25	av.=3.7	md=4.0 dev.=0.7
1.11)	Encouraged students to think for themselves.	n=25	av.=3.5	md=4.0 dev.=0.7
1.12)	Used techniques which evaluated my progress well and my understanding of course materials.	n=25	av.=3.4	md=4.0 dev.=0.8
1.13)	Overall I would rate the effectiveness of the instructor as:	n=25	av.=3.6	md=4.0 dev.=0.6

2. The Course: (Items specific to the course/and or department)



2.1)	Overall, I would rate this course as challenging.	n=25	av.=3.1	md=3.0 dev.=0.6

Comments Report

3. Comments

3.1) On average, how many HOURS PER WEEK, outside of scheduled class time, do you devote to THIS CLASS (for example, studying, reading, doing homework, researching, working in small groups, etc.)?

8 hrs per week

3 hrl week

3

For weeks with papers due 1-2 hours.

2-3 hours

2 HOURS.

2-3

About 2-3 hours depending on hmwk assignments

5 hours per week

2 hours

4

6 hours, more when papers due

3-4

2-3

2

3 hrs/week

3.2) What are the major strengths of the course?

Good teacher
Good class

was very interesting. Always brought up examples, foreign situations, and other important things to relate the material too.

professor
company projects
weekly blogs

powerpoints, group papers

learn more about business environment

The teacher was very good and helpful.

BLOGS ⇒ ENGAGE THE CLASS/INDEPENDENT WORK/RESEARCH
PRESENTATIONS ⇒ STIMULATE CLASS DISCUSSIONS.

Assignment to specific companies allowed for more in depth knowledge of companies

I really like to focus on current events and making us aware of what is going on in the world.

Teacher is very technologically savvy + is always a step ahead of the game
Implemented moodle + connected blog postings to [redacted] "linked in" accounts for employers to see our work
Always concerned with post graduation life, beneficial to seniors

- Very relaxed class environment which allows for a more easy way to pay attention
- learning in a way where you almost feel you're having a simple conversation
- great for business policy + International bus

blogs- keeping up w/ current events
like the group projects

Good movies

very interesting and intriguing movies.

I enjoyed the team / company groups.

Conversational structure
Presentations
Blogs

use of CUNY events and how they relate to course material

I enjoyed the many videos we watched in class and then relating them to the topics and companies we talked about in class.
I thought the class discussion was always relevant to current business and world issues and I thought that was a major strength.

Relates to what is going on in the real world so you learn about the concepts and current events.

The required blog postings were not only relevant to our classwork (team company projects) but also helped gain global business awareness through research in different news outlets.

Blog postings

creation of Linked-in

The application of course concepts and general ideas to real-life companies experiencing relevant business.

3.3) Please write any suggestions you have to improve the course.

nada

Professor taking phone calls during class

Doesn't always inform us of when blog postings are due

- Don't leave Loyola.

I do not think the class needs any improvements.

None